

Frequently Asked Questions (FAQs)

1. Who can apply for Grow with ALDI?

All Irish food and drinks producers. Former suppliers as well as new suppliers are welcome to enter.

2. What products are eligible?

We welcome applications from all producers, food/drink that meet our quality standards.

3. When is the application deadline?

Applications are open until 11.59pm on Friday, 30th January 2026. Check back regularly for updates.

4. What support will I receive?

Successful Grow with ALDI will receive mentoring, marketing support, and valuable retail experience.

5. How do I apply for Grow with Aldi?

To apply, input your email address [here](#). You will receive an email to verify your email address. Once verified, you can access the application form. Complete the form, review your application, and submit it.

6. Do I need to verify my email address?

Yes, verifying your email address is essential to access the application form. Without verification, you will not be able to proceed.

7. I did not receive a verification email. What should I do?

If you're using Microsoft Outlook and the email isn't in your inbox, junk, or spam folders, it might be in quarantine. Contact your IT administrator to check and release it from the **Microsoft 365 Security & Compliance Center** under **Email & Collaboration > Review**.

8. How many images can I submit?

You can submit a maximum of 5 images. Please include the front and back of the pack in your submission.

9. Can I upload a video?

Yes, you can upload a video as part of your application.

10. Can I review my application before submitting it?

Yes, you will have an opportunity to review your application before final submission. Ensure all details are correct as changes cannot be made afterward.

11. Can I edit my application after submitting it?

No, once submitted, applications cannot be changed. Please double-check all information before submitting.

12. Will I receive confirmation after submitting my application?

Yes, after submitting your application, you will receive an email to confirm that your application was sent.

13. How will I know if I am successful?

If your application is successful, you will be contacted by email or telephone to move to the next stage. This will include submitting product samples and attending a meeting.

14. How many units must I be able to supply?

Suppliers must be able to fulfill orders for approximately 2,000 to 12,000 units across 163+ Aldi stores nationwide. Aldi will confirm the exact quantity in advance.

15. What is the required technical level for my product?

Your product must meet Aldi's quality, branding, and packaging requirements. Aldi's team will guide successful applicants through necessary adjustments to ensure compliance with their technical and production standards.

16. What happens after I submit my application?

Applications will be reviewed by Aldi's expert team. Successful applicants will proceed to the next stage, which involves presenting product samples and attending a meeting.

17. Can I enter more than one product?

Yes, each supplier can submit up to five (5) products for consideration.

18. What are the eligibility requirements?

Applicants must be aged 18 or over and capable of meeting Aldi's production and quality standards. Products must also meet Aldi's branding and legal requirements.

19. Do I need to read the Terms and Conditions?

Yes, it is important to read and understand the **Terms and Conditions** before submitting your application. These outline important details about the program, requirements, and next steps if successful.

20. Can I participate if I'm already involved in another supplier development program?

Yes, you can participate, but you must disclose any involvement in other small supplier programs on your application form.

21. I have another question and cannot find the answer in the FAQ's. What should I do?

Please email grow@aldi.ie and we'll be happy to assist you.

