



**ALDI Outer Case
Packaging Guidelines**
The Golden Rules

v8.7 December 2024

ALDI OUTER CASE PACKAGING GUIDELINES - THE GOLDEN RULES

This document will provide an overview of the outer packaging requirements for ALDI to help you deliver packaging that is:

- **Functional** and protects the product
- **Compatible** within automated warehouse systems
- **Efficient** and **optimised** for our shelves
- **Quick** and **easy** to merchandise
- **Consistent** in structural design
- **Consistent** in colour and print

Deviation from these standards will result in a non conformance, unless the deviation is approved prior to delivery by the relevant ALDI Buying Director.

Structural Considerations

Before commencing work on any outer case design and production, it is advisable you discuss and confirm the following with your Buying Director:

- Single or mixed case
- Quantity of product
- Orientation of product
- Merchandising position;
(upper/middle/lower shelf, over-freezer tops or tills)

Please refer to any **Category Specific Structural Guidelines** that may be available as these may conflict/supersede some of the information given in this section.

Material specification with regards to outer and inner liner will vary depending on your product tier:

- Core
- Specially Selected, Specially Selected Gastro and Bilash Dining
- Health & Beauty
- Lacura, Hotel Collection and Purewick

Please check with your Buying Team & Smurfit Westrock (aldi@smurfitwestrock.co.uk) for further advice.

Golden Rules Checklist

- No perforations.
- SRP must be structurally sound, it should be able to be lifted from the sides and not bow
- No shrink wrap
- Plastic tape to be avoided and must not infringe front face of SRP
- Paper tape permitted but must not infringe front face of SRP
- Removable lid (if required)
- Good visibility of primary product
- The customer should be able to shop for their product with ease, and the SRP should not impose any restrictions
- Material & Design fit for purpose and compatible within automated warehouse systems
- Easy to flatten & recycle

Material Specifications

- If Core product tier: White uncoated outer liner/brown inner liner
- If Specially Selected, Specially Selected Gastro and Bilash Dining: White coated outer liner/brown inner liner
- If Health & Beauty product tier: White uncoated outer liner/white inner liner
- If Lacura, Hotel Collection or Purewick: White coated outer/white inner liner

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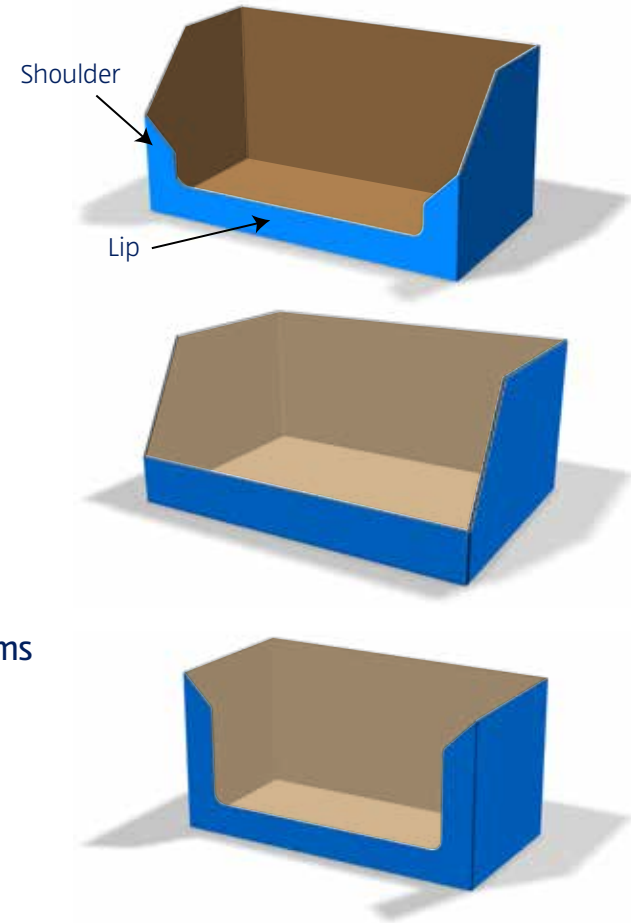
Base

- Case should have a robust structural integrity that does not bend under lateral and rotational pressure
- There should be no/minimal space between units within the case to ensure that the case is as compact as possible
- Case should be able to be manually lifted through compression of case walls, without any risk of product falling through the case base
- No perforations
- No panels that require removing in-store
- Lip heights should not obscure primary pack branding
- Shoulder width between 20-50mm*
- Shoulder height 2/3 of product* if primary pack is stood up
- Full height shoulder only permitted if required by primary pack
- Primary pack orientation must ensure visibility & accessibility
- Material & design fit for purpose & compatible within automated warehouse systems
- Packaging should not deform during transport
- Avoid any case protrusions to minimise case measurement discrepancies
- Cylindrical products should be in quadrilateral packaging where possible

Your primary product should fit the SRP precisely, with minimal to no space at the top and sides.

Please check with your Buying Team & Smurfit Westrock (aldi@smurfitwestrock.co.uk) for further advice.

*Please Note - these dimensions are driven by the primary pack and as such there may be exceptions to these rules.



Examples only. Other styles are available.

ALDI OUTER CASE PACKAGING GUIDELINES - THE GOLDEN RULES

Lids

The main purpose of the lid is to:

- Protect primary product through the supply chain
- Provide stacking strength in-store (if required)
- Provide strong flat layers to support delayering vacuum and lateral compression.

The rigid base must adequately secure the lid in transit, using friction to hold the lid and minimise chance of disruption or removal during automated processes.

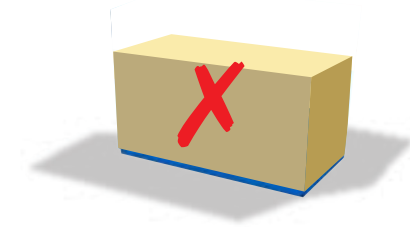
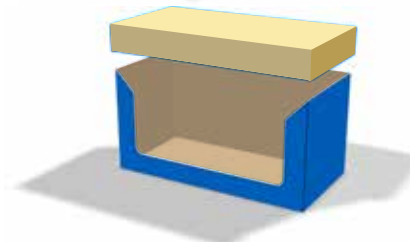
Lids should not cover the entirety of the case but should be firmly secured atop or within cases to ensure stability through automated delayering. This can be aided by ensuring a strong, rigid base and outer case structure.

Lids can be:

- Plain brown if removed in-store
- Printed to match the base if required in-store for stacking

If you do not believe your product requires a lid, please review the information on Pages 6 & 7.

Please check with your Buying Team & Smurfit Westrock (aldi@smurfitwestrock.co.uk) for further advice.



Examples only. Other styles are available.

ALDI's Packaging Pledge

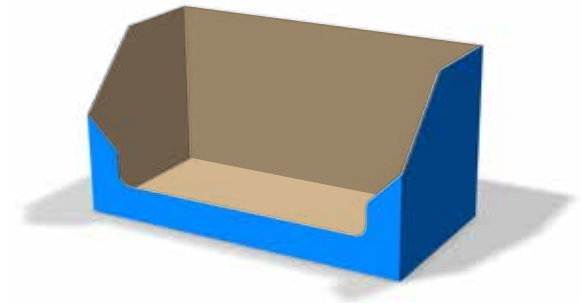
In line with **ALDI's Packaging Pledge** to reduce all packaging by 50% by 2025 (**Pledge 4**), all Business Partners should review if their outer packaging requires a lid. If your primary product has adequate structural integrity, the outer case may not require a lid.

Removing the lid can help to reduce cost & material usage as well as reducing packing & merchandising time.

Before removing the lid component, you must consider:

- How will the product travel from Business Partners to ALDI (single product pallets)?
- How will the product travel within the ALDI supply chain (mixed product pallets)?
- Is the primary product held in place by the outer case when handling?
- How will the product be delayered and rebuilt onto a pallet within an automated warehouse system?

Please discuss any intention to remove lids with your Buying Team and trial as necessary.



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Lidless Designs

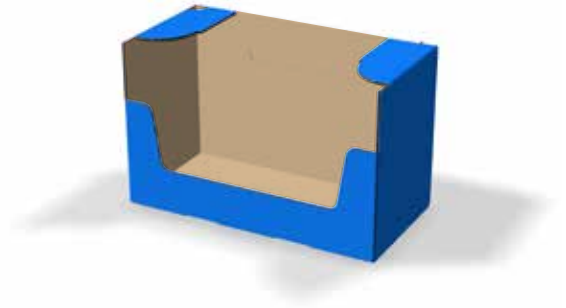
In line with **ALDI's Packaging Pledge** to reduce all packaging by 50% by 2025 (**Pledge 4**), all Business Partners should review if their outer packaging requires a lid. There are a number of base designs available that do not require the use of a lid.

Shelf Stacker® is an ALDI approved design by Smurfit Westrock which facilitates the removal of the lid component whilst retaining the ability to be stacked on both the pallet & shelf and remaining easy to merchandise and shop in-store.

Other lidless designs are also available, but it is important you consider:

- How will the product travel from Business Partners to ALDI (single product pallets)?
- How will the product travel within the ALDI supply chain (mixed product pallets)?
- How visible & accessible is the product once the outer case has been merchandised on shelf?
- Is the primary product held in place by the outer case when handling?
- How will the product be delayed and rebuilt onto a pallet within an automated warehouse system?

Please discuss any intention to move to a lidless design with your Buying Team & Smurfit Westrock (aldi@smurfitwestrock.co.uk).



 Smurfit Westrock | Shelf Stacker®
Patented – GB2567852B | Patent pending – EP3700825A |
Registered designs – EU004422335-0001/2 GB90044223350001
GB90044223350002 USD869947 USD873658 |
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ALDI OUTER CASE PACKAGING GUIDELINES - THE GOLDEN RULES

Shelf Optimisation

SRPs should be optimised for shelf depth and height, ideally designed to fit two deep on the shelf. In instances where it makes commercial sense for cases to be smaller (i.e. medicines and chiller), then case optimisation should be achieved by case depths being equal to a derivative of the shelf depth. For example, 25% of the shelf depth to allow 4 cases on shelf, or 20% of the shelf depth to allow 5 cases on shelf.

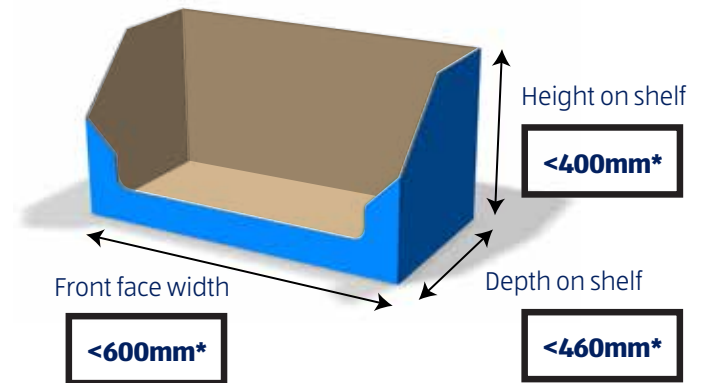
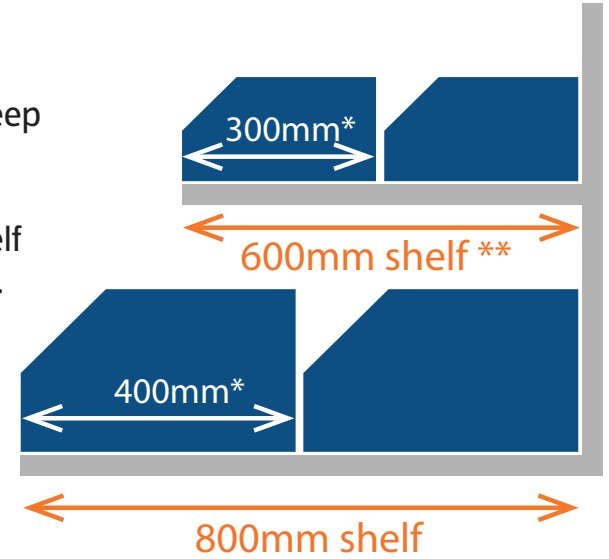
Relevant shelf information can be found in the appendix at the end of this document.

Automated warehouse systems have the following external case dimension limits which should be considered, as outlined by Automation Vendors for future automated projects:

- Maximum external case dimension of 600 (W) x 460 (D) x 400 (H) (height is flexible based on centre of gravity)
- Length to width ratio should not be greater than 3 due to risk of toppling
- Height to width/length ratio should not be greater than 1.7 (exception for low centre of gravity products, which can go up to a ratio of 2.2) due to risk of toppling
- Maximum weight of a single case is 10kg

You must also consider pallet optimisation (see next page).

If your case is not optimising the shelf length, please check with your Buying Team & Smurfit Westrock (aldi@smurfitwestrock.co.uk) for further advice.



* External dimensions
** Example depth only - please refer to appendix for all top shelf depths

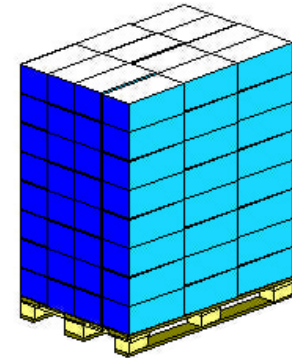
ALDI OUTER CASE PACKAGING GUIDELINES - THE GOLDEN RULES

Pallet Optimisation

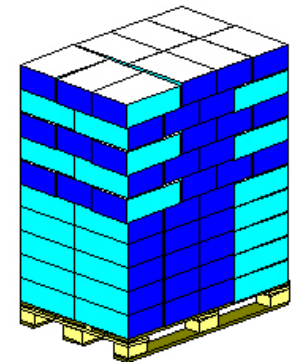
As well as optimising cases for the shelf, you must also consider the palletisation of your product:

- Your Cubic Pallet Fill must be 90% or over
- Fully utilise the pallet footprint. There should be no over hang, and the product stack should be centred on the pallet to keep the under hang consistent around all sides of the pallet.
- Utilise the maximum height limitation of 1.8m(subject to safe stacking & load stability)
- Do not use glue, plastic straps, adhesive wrap, or tape to contain cases on the pallets
- Avoid overly tight stretch-wrap
- Layer patterns must be closed wherever possible, with gaps kept to a minimum
- All layers must be of identical height and consistent across pallets
- Maximum layer weight should be <250kg
- Pallet weight should be between 250kg and 1000kg (EUR pallets) or 1250kg (UK STD)
- Only clear stretch wrap is to be used, ensuring no wrap 'tails' and the wrapping must not encroach over the pallet fork openings
- Barcode must be clearly identifiable, labelled onto two adjacent sides of the pallet (one long-face, one short-face) and positioned per SSCC (Serial Shipping Container Codes) standards
- Pallets should be A grade quality and with no damaged or missing runners
- Exposed products should remain intact within the case and shouldn't be able to topple out during transit.
- Glue should not be used to stabilise layers
- Validate the need for corner posts and layerpads, remove if not required.

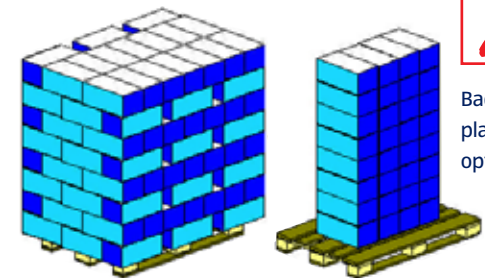
You must also consider slipsheet specification as part of pallet optimisation (see next page)



Good pallet plan with no overhang



Good pallet plan with no overhang



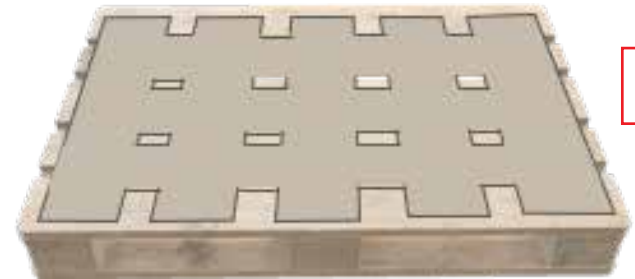
Bad pallet plan not optimised

Slipsheet & Layerpad Specifications

The necessity of slipsheets should be reviewed by all Business Partners. If slipsheets are to be used, they must adhere to the following specifications:

- Multiple slipsheets per layer are not permitted
- No holes or gaps in the slipsheet
- No overhang of the slipsheet outside of the pallet footprint
- Slipsheets should not be folded in any way
- The weight of the products must not deform/mark the slipsheet
- Slipsheet must be solid card (>1mm) or corrugated paper (>2mm). No other material is permitted
- Slipsheet should slide easily from the layer without friction or catching
- No glue or adhesives in the slipsheet layer
- Slipsheets should not be utilised as trays or lids

For further detailed information, please refer to ALDI Goods Receiving Guidelines as covered in SOC's.



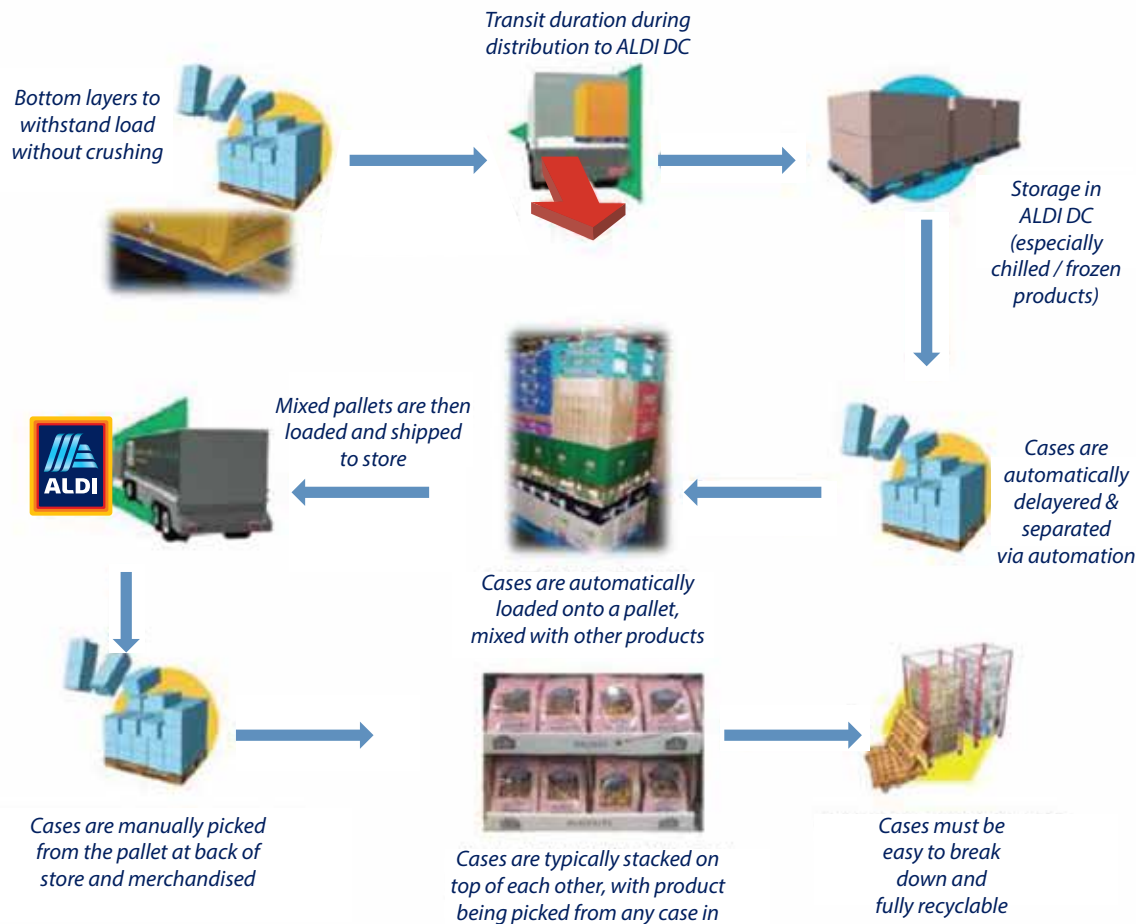
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Supply Chain

The following points in the supply chain must be considered:

- Shipping full pallets into the ALDI DC, ensuring the bottom cases do not crush
- Storage in the ALDI DC with the ability to withstand different temperature regimes
- Automated or manual handling of the case **both** at the DC and in-store
- Shipping from the DC to store on a mixed pallet with other cases
- In-store customer behaviour whereby product could be picked from any case in a stack

For further detailed information, please refer to ALDI Goods Receiving Guidelines.



Print Considerations

Print quality and colour consistency is vital on outer cases. Failure to comply may result in rejection of stock.

Please refer to any **Category Specific Print Guidelines** that may be available as these may conflict/supersede some of the information given in this section.

Please check with your Buying Team & Smurfit Westrock (aldi@smurfitwestrock.co.uk) for further advice.

Golden Rules Checklist

- ✓ If Core product tier:
Printing onto white uncoated outer liner using digital spectrophotometers to maintain colour within dE2.5

- ✓ If Specially Selected, Specially Selected Gastro or Bilash Dining: Printing onto white coated outer liner using digital spectrophotometers to maintain colour within dE2

- ✓ Using .cxf files to ascertain colour information digitally

- ✓ Measure colour under a D50 light source with an observer angle of 2° using the dECMC equation

- ✓ Maintain print registration to a maximum of 0.5mm movement

Freezer Transit Cases

- Brown inner and outer liners
- No staples
- No shrink wrap
- No expanded polystyrene
- Black text only
- Pass stress test on full pallets
- Maximise pallet configuration with no overhang
- Each print face carries the same printed information as agreed with your ALDI Buying Director
- Emphasis should be given to the product title above all other information
- All text should appear in Myriad Bold in black
- Products put in box face down to improve decanting in-store
- Enclosed boxes only (no open top)





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ALDI OUTER CASE PACKAGING GUIDELINES - THE GOLDEN RULES

HEIGHTS

| Category | Shelving Profile | Base | Shelf 2 | Shelf 3 | Shelf 4 | Shelf 5 | Shelf 6 | Shelf 7 |
|-----------------------------------|------------------|------|---------|---------|---------|---------|---------|---------|
| Ambient Desserts | SF5 | 391 | 249 | 242 | 249 | 350 | n/a | n/a |
| Baby | SF3 - Baby | 823 | 451 | 350 | n/a | n/a | n/a | n/a |
| Baby | SF6 - Baby | 260 | 186 | 186 | 186 | 263 | 350 | n/a |
| Biscuits | SF4 | 511 | 337 | 364 | 350 | n/a | n/a | n/a |
| Biscuits | SF5 | 391 | 249 | 242 | 249 | 350 | n/a | n/a |
| BWS - Aldi Local | SF4 | 511 | 337 | 364 | 350 | n/a | n/a | n/a |
| BWS - Aldi Local | SF5 | 391 | 249 | 242 | 249 | 350 | n/a | n/a |
| BWS - Beer | SF4 | 511 | 337 | 364 | 350 | n/a | n/a | n/a |
| BWS - Beer | SF5 | 391 | 249 | 242 | 249 | 350 | n/a | n/a |
| BWS - Beer | SF6 | 240 | 235 | 200 | 265 | 250 | 251 | #N/A |
| BWS - Spirits | SF5 | 391 | 249 | 242 | 249 | 350 | n/a | n/a |
| BWS - Wines | SF4 | 511 | 337 | 364 | 350 | n/a | n/a | n/a |
| BWS - Wines | SF5 | 391 | 249 | 242 | 249 | 350 | n/a | n/a |
| Cakes | SF5 | 391 | 249 | 242 | 249 | 350 | n/a | n/a |
| Cereal Bars | SF5 | 391 | 249 | 242 | 249 | 350 | n/a | n/a |
| Cereals | SF3 - Cereals | 823 | 451 | 350 | n/a | n/a | n/a | n/a |
| Chilled Food To Go | SF5 | 391 | 249 | 242 | 249 | 350 | n/a | n/a |
| Chilled Foods | SF5 | 391 | 249 | 242 | 249 | 350 | n/a | n/a |
| Chilled Foods | SF6 | 270 | 201 | 224 | 209 | 205 | 350 | #N/A |
| Chilled Fresh Meat | SF5 | 391 | 249 | 242 | 249 | 350 | n/a | n/a |
| Chilled Fresh Meat - Weekly Plans | SF5 | 391 | 249 | 242 | 249 | 350 | n/a | n/a |
| Chilled Milk | OP SHELIVING 2T | 1030 | 327 | 350 | n/a | n/a | n/a | n/a |
| Cleaning & Detergents | SF3 | 690 | 612 | 350 | n/a | n/a | n/a | n/a |
| Cleaning & Detergents | SF4 | 511 | 337 | 364 | 350 | n/a | n/a | n/a |
| Cleaning & Detergents | SF5 | 391 | 249 | 242 | 249 | 350 | n/a | n/a |
| Cleaning & Detergents | OP SHELIVING | 1475 | 350 | n/a | n/a | n/a | n/a | n/a |
| Condiments | SF5 | 391 | 249 | 242 | 249 | 350 | n/a | n/a |
| Confectionery | SF4 | 511 | 337 | 364 | 350 | n/a | n/a | n/a |
| Confectionery | SF5 | 391 | 249 | 242 | 249 | 350 | n/a | n/a |
| Crackers | SF4 | 511 | 337 | 364 | 350 | n/a | n/a | n/a |
| Crackers | SF5 | 391 | 249 | 242 | 249 | 350 | n/a | n/a |
| Crisps & Snacks | SF2 | 1340 | 350 | n/a | n/a | n/a | n/a | n/a |
| Crisps & Snacks | SF3 - Crisps | 900 | 360 | 350 | n/a | n/a | n/a | n/a |
| Eggs | SF4 | 511 | 337 | 364 | 350 | n/a | n/a | n/a |
| Eggs | OP SHELIVING | 1475 | 350 | n/a | n/a | n/a | n/a | n/a |
| Femcare | SF5 | 391 | 249 | 242 | 249 | 350 | n/a | n/a |
| Femcare | SF6 | 330 | 238 | 221 | 200 | 198 | 300 | #N/A |

ALDI OUTER CASE PACKAGING GUIDELINES - THE GOLDEN RULES

HEIGHTS (continued)

| Category | Shelving Profile | Base | Shelf 2 | Shelf 3 | Shelf 4 | Shelf 5 | Shelf 6 | Shelf 7 |
|-------------------------------|------------------|------|---------|---------|---------|---------|---------|---------|
| Freezer Tops | OP SHELVING 2T | 1030 | 327 | 350 | n/a | n/a | n/a | n/a |
| Fresh Bread - In Store Bakery | SF4 | 511 | 337 | 364 | 350 | n/a | n/a | n/a |
| Fresh Bread & Cakes | SF4 | 511 | 337 | 364 | 350 | n/a | n/a | n/a |
| Fresh Bread & Cakes | SF5 | 391 | 249 | 242 | 249 | 350 | n/a | n/a |
| Fresh Herbs End Cap | SF4 | 511 | 337 | 364 | 350 | n/a | n/a | n/a |
| Gravy & Pickles | SF5 | 391 | 249 | 242 | 249 | 350 | n/a | n/a |
| Health & Beauty | SF5 | 391 | 249 | 242 | 249 | 350 | n/a | n/a |
| Health & Beauty | SF6 - H&B | 347 | 255 | 235 | 220 | 222 | 300 | n/a |
| Health & Beauty | SF5 | 347 | 255 | 235 | 235 | 220 | 222 | 300 |
| Home Baking | SF5 | 391 | 249 | 242 | 249 | 350 | n/a | n/a |
| Home Baking | OP SHELVING 2T | 1030 | 327 | 350 | n/a | n/a | n/a | n/a |
| Hot Bevs & Spreads | SF4 | 511 | 337 | 364 | 350 | n/a | n/a | n/a |
| Hot Bevs & Spreads | SF5 | 391 | 249 | 242 | 249 | 350 | n/a | n/a |
| Instant Snacks | SF5 | 391 | 249 | 242 | 249 | 350 | n/a | n/a |
| International Foods | SF4 | 511 | 337 | 364 | 350 | n/a | n/a | n/a |
| International Foods | SF5 | 391 | 249 | 242 | 249 | 350 | n/a | n/a |
| Key Events - Christmas | SF4 | 511 | 337 | 364 | 350 | n/a | n/a | n/a |
| LL Milk | OP SHELVING 2T | 1030 | 327 | 350 | n/a | n/a | n/a | n/a |
| Nuts | SF4 | 511 | 337 | 364 | 350 | n/a | n/a | n/a |
| Nuts | SF5 | 391 | 249 | 242 | 249 | 350 | n/a | n/a |
| Paper | SF3 | 690 | 612 | 350 | n/a | n/a | n/a | n/a |
| Paper | SF4 | 511 | 337 | 364 | 350 | n/a | n/a | n/a |
| Paper | SF5 | 391 | 249 | 242 | 249 | 350 | n/a | n/a |
| Part Bake | SF4 | 511 | 337 | 364 | 350 | n/a | n/a | n/a |
| Pet Care | SF4 | 511 | 337 | 364 | 350 | n/a | n/a | n/a |
| Pet Care | SF5 | 391 | 249 | 242 | 249 | 350 | n/a | n/a |
| Pet Care | OP SHELVING | 1475 | 350 | n/a | n/a | n/a | n/a | n/a |
| Sliced Bread | SF3 | 690 | 612 | 350 | n/a | n/a | n/a | n/a |
| Sliced Bread | SF4 | 511 | 337 | 364 | 350 | n/a | n/a | n/a |
| Snacking End Cap | SF4 | 511 | 337 | 364 | 350 | n/a | n/a | n/a |
| Snacking End Cap | SF5 | 391 | 249 | 242 | 249 | 350 | n/a | n/a |
| Soft Drinks | SF4 | 511 | 337 | 364 | 350 | n/a | n/a | n/a |
| Soft Drinks | OP SHELVING | 1475 | 350 | n/a | n/a | n/a | n/a | n/a |
| Tinned Fish | SF5 | 391 | 249 | 242 | 249 | 350 | n/a | n/a |
| Tinned Foods | SF4 | 511 | 337 | 364 | 350 | n/a | n/a | n/a |
| Tinned Foods | SF5 | 391 | 249 | 242 | 249 | 350 | n/a | n/a |
| Tinned Foods | OP SHELVING | 1475 | 350 | n/a | n/a | n/a | n/a | n/a |
| Wholefoods | SF5 | 391 | 249 | 242 | 249 | 350 | n/a | n/a |

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DEPTHS

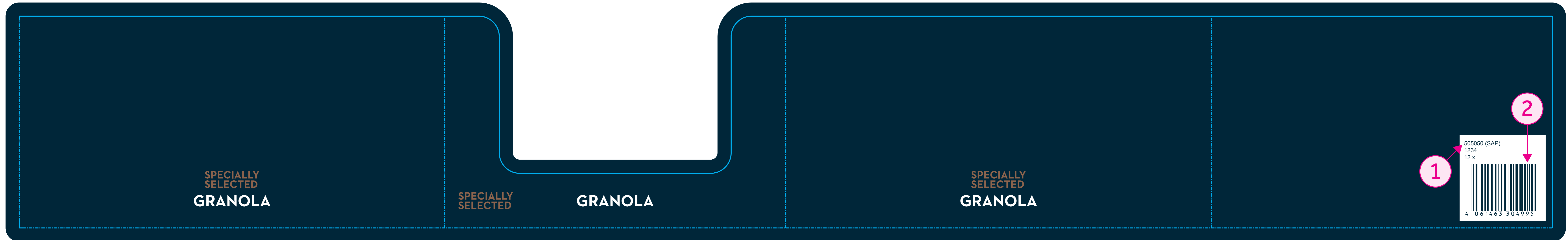
| Category | Shelving Profile | Base | Shelf 2 | Shelf 3 | Shelf 4 | Shelf 5 | Shelf 6 | Shelf 7 |
|-----------------------------------|------------------|------|---------|---------|---------|---------|---------|---------|
| Ambient Desserts | SF5 | 800 | 600 | 600 | 600 | 549 | n/a | n/a |
| Baby | SF3 - Baby | 800 | 600 | 549 | n/a | n/a | n/a | n/a |
| Baby | SF6 - Baby | 800 | 631 | 631 | 631 | 631 | 571 | n/a |
| Biscuits | SF4 | 800 | 600 | 600 | 549 | n/a | n/a | n/a |
| Biscuits | SF5 | 800 | 600 | 600 | 600 | 549 | n/a | n/a |
| BWS - Aldi Local | SF4 | 800 | 600 | 600 | 549 | n/a | n/a | n/a |
| BWS - Aldi Local | SF5 | 800 | 600 | 600 | 600 | 549 | n/a | n/a |
| BWS - Beer | SF4 | 800 | 600 | 600 | 549 | n/a | n/a | n/a |
| BWS - Beer | SF5 | 800 | 600 | 600 | 600 | 549 | n/a | n/a |
| BWS - Beer | SF6 | 800 | 600 | 600 | 600 | 600 | 571 | n/a |
| BWS - Spirits | SF5 | 800 | 600 | 600 | 600 | 549 | n/a | n/a |
| BWS - Wines | SF4 | 800 | 600 | 600 | 549 | n/a | n/a | n/a |
| BWS - Wines | SF5 | 800 | 600 | 600 | 600 | 549 | n/a | n/a |
| Cakes | SF5 | 800 | 600 | 600 | 600 | 549 | n/a | n/a |
| Cereal Bars | SF5 | 800 | 600 | 600 | 600 | 549 | n/a | n/a |
| Cereals | SF3 - Cereals | 800 | 600 | 549 | n/a | n/a | n/a | n/a |
| Chilled Food To Go | SF5 | 800 | 600 | 600 | 600 | 549 | n/a | n/a |
| Chilled Foods | SF5 | 800 | 600 | 600 | 600 | 549 | n/a | n/a |
| Chilled Foods | SF6 | 800 | 600 | 600 | 600 | 600 | 571 | n/a |
| Chilled Fresh Meat | SF5 | 800 | 600 | 600 | 600 | 549 | n/a | n/a |
| Chilled Fresh Meat - Weekly Plans | SF5 | 800 | 600 | 600 | 600 | 549 | n/a | n/a |
| Chilled Milk | OP SHELVING 2T | 800 | 600 | 549 | n/a | n/a | n/a | n/a |
| Cleaning & Detergents | SF3 | 800 | 600 | 549 | n/a | n/a | n/a | n/a |
| Cleaning & Detergents | SF4 | 800 | 600 | 600 | 549 | n/a | n/a | n/a |
| Cleaning & Detergents | SF5 | 800 | 600 | 600 | 600 | 549 | n/a | n/a |
| Cleaning & Detergents | OP SHELVING | 800 | 540 | n/a | n/a | n/a | n/a | n/a |
| Condiments | SF5 | 800 | 600 | 600 | 600 | 549 | n/a | n/a |
| Confectionery | SF4 | 800 | 600 | 600 | 549 | n/a | n/a | n/a |
| Confectionery | SF5 | 800 | 600 | 600 | 600 | 549 | n/a | n/a |
| Crackers | SF4 | 800 | 600 | 600 | 549 | n/a | n/a | n/a |
| Crackers | SF5 | 800 | 600 | 600 | 600 | 549 | n/a | n/a |
| Crisps & Snacks | SF2 | 800 | 549 | n/a | n/a | n/a | n/a | n/a |
| Crisps & Snacks | SF3 - Crisps | 800 | 600 | 549 | n/a | n/a | n/a | n/a |
| Eggs | SF4 | 800 | 600 | 600 | 549 | n/a | n/a | n/a |
| Eggs | OP SHELVING | 800 | 540 | n/a | n/a | n/a | n/a | n/a |
| Femcare | SF5 | 800 | 600 | 600 | 600 | 549 | n/a | n/a |
| Femcare | SF6 | 800 | 600 | 600 | 600 | 600 | 571 | n/a |

ALDI OUTER CASE PACKAGING GUIDELINES - THE GOLDEN RULES

DEPTHS (continued)

| Category | Shelving Profile | Base | Shelf 2 | Shelf 3 | Shelf 4 | Shelf 5 | Shelf 6 | Shelf 7 |
|-------------------------------|------------------|------|---------|---------|---------|---------|---------|---------|
| Freezer Tops | OP SHELVING 2T | 800 | 600 | 549 | n/a | n/a | n/a | n/a |
| Fresh Bread - In Store Bakery | SF4 | 800 | 600 | 600 | 549 | n/a | n/a | n/a |
| Fresh Bread & Cakes | SF4 | 800 | 600 | 600 | 549 | n/a | n/a | n/a |
| Fresh Bread & Cakes | SF5 | 800 | 600 | 600 | 600 | 549 | n/a | n/a |
| Fresh Herbs End Cap | SF4 | 800 | 600 | 600 | 549 | n/a | n/a | n/a |
| Gravy & Pickles | SF5 | 800 | 600 | 600 | 600 | 549 | n/a | n/a |
| Health & Beauty | SF5 | 800 | 600 | 600 | 600 | 549 | n/a | n/a |
| Health & Beauty | SF6 - H&B | 800 | 631 | 631 | 631 | 631 | 571 | n/a |
| Health & Beauty | SF7 | 800 | 600 | 600 | 600 | 600 | 600 | 571 |
| Home Baking | SF5 | 800 | 600 | 600 | 600 | 549 | n/a | n/a |
| Home Baking | OP SHELVING 2T | 800 | 600 | 549 | n/a | n/a | n/a | n/a |
| Hot Bevs & Spreads | SF4 | 800 | 600 | 600 | 549 | n/a | n/a | n/a |
| Hot Bevs & Spreads | SF5 | 800 | 600 | 600 | 600 | 549 | n/a | n/a |
| Instant Snacks | SF5 | 800 | 600 | 600 | 600 | 549 | n/a | n/a |
| International Foods | SF4 | 800 | 600 | 600 | 549 | n/a | n/a | n/a |
| International Foods | SF5 | 800 | 600 | 600 | 600 | 549 | n/a | n/a |
| Key Events - Christmas | SF4 | 800 | 600 | 600 | 549 | n/a | n/a | n/a |
| LL Milk | OP SHELVING 2T | 800 | 600 | 549 | n/a | n/a | n/a | n/a |
| Nuts | SF4 | 800 | 600 | 600 | 549 | n/a | n/a | n/a |
| Nuts | SF5 | 800 | 600 | 600 | 600 | 549 | n/a | n/a |
| Paper | SF3 | 800 | 600 | 549 | n/a | n/a | n/a | n/a |
| Paper | SF4 | 800 | 600 | 600 | 549 | n/a | n/a | n/a |
| Paper | SF5 | 800 | 600 | 600 | 600 | 549 | n/a | n/a |
| Part Bake | SF4 | 800 | 600 | 600 | 549 | n/a | n/a | n/a |
| Pet Care | SF4 | 800 | 600 | 600 | 549 | n/a | n/a | n/a |
| Pet Care | SF5 | 800 | 600 | 600 | 600 | 549 | n/a | n/a |
| Pet Care | OP SHELVING | 800 | 540 | n/a | n/a | n/a | n/a | n/a |
| Sliced Bread | SF3 | 800 | 600 | 549 | n/a | n/a | n/a | n/a |
| Sliced Bread | SF4 | 800 | 600 | 600 | 549 | n/a | n/a | n/a |
| Snacking End Cap | SF4 | 800 | 600 | 600 | 549 | n/a | n/a | n/a |
| Snacking End Cap | SF5 | 800 | 600 | 600 | 600 | 549 | n/a | n/a |
| Soft Drinks | SF4 | 800 | 600 | 600 | 549 | n/a | n/a | n/a |
| Soft Drinks | OP SHELVING | 800 | 540 | n/a | n/a | n/a | n/a | n/a |
| Tinned Fish | SF5 | 800 | 600 | 600 | 600 | 549 | n/a | n/a |
| Tinned Foods | SF4 | 800 | 600 | 600 | 549 | n/a | n/a | n/a |
| Tinned Foods | SF5 | 800 | 600 | 600 | 600 | 549 | n/a | n/a |
| Tinned Foods | OP SHELVING | 800 | 540 | n/a | n/a | n/a | n/a | n/a |
| Wholefoods | SF5 | 800 | 600 | 600 | 600 | 549 | n/a | n/a |

SRPS (DISPLAY CASES) WITH ORDER GTINS PRINTED DIRECTLY



1

SRPs (Display Cases) with Order GTINs printed directly.

Include the GTIN 13 and all other required text in one single white box to the bottom right on the back side.

The SAP text is in ARIAL at 12pt and is set in the darkest colour on the artwork. Both the box and text can be reduced to fit however ensure the text is still readable and printable.

If the darkest colour is in doubt an additional colour of process black will be used and added to the artwork.

The information as briefed will be:
 1st line SAP number
 2nd line CBis ID number
 3rd line Quantity per case

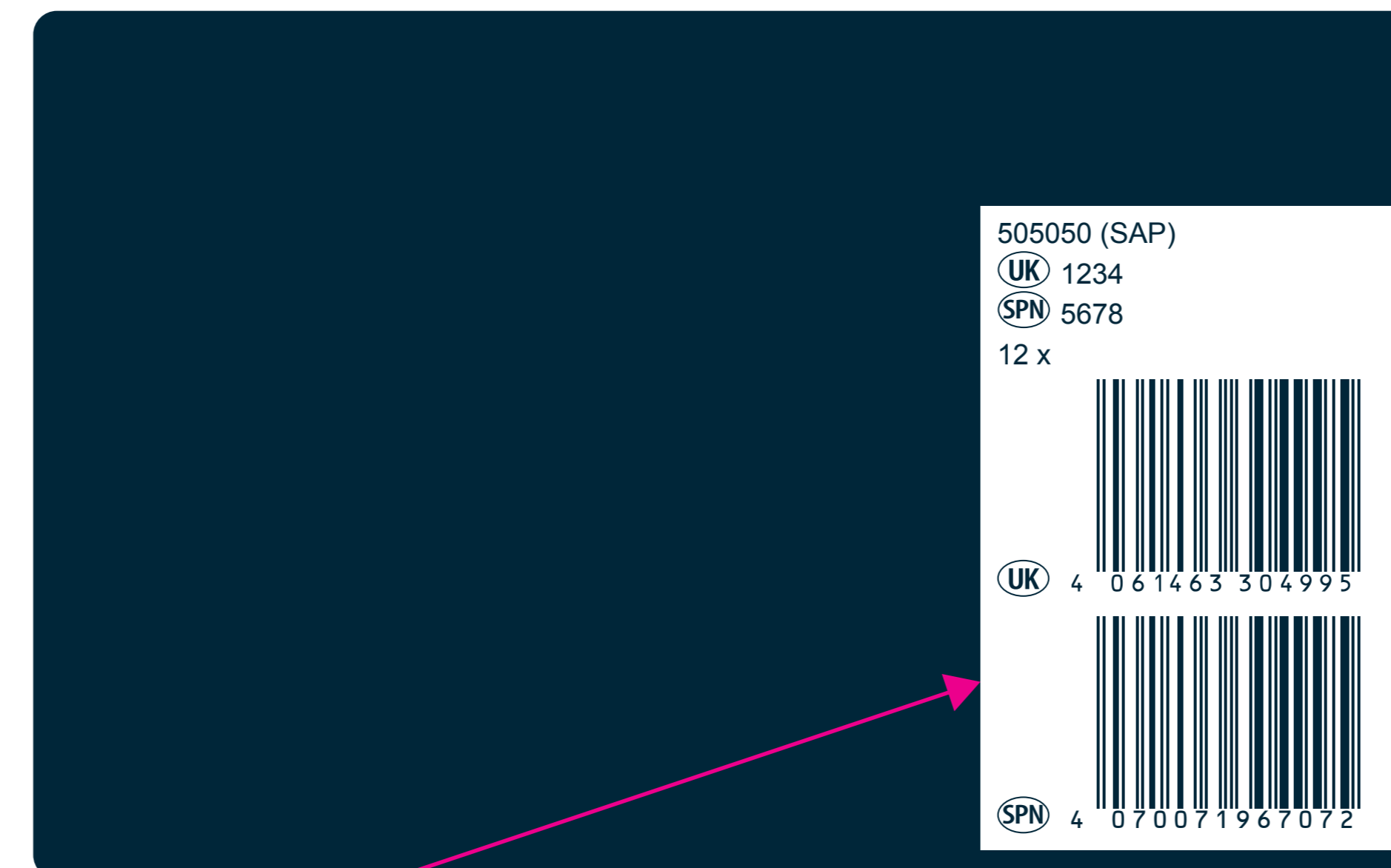
2

The Order GTIN is a GTIN13 code. For Flexographic printing we recommend a magnification factor of 150%, however this can be reduced to 100% if necessary.

The Aldi Order GTIN Barcode will need to be checked by Aldi/Supplier/Printer to ensure it scans correctly.

The code is to be coloured in the darkest colour on the artwork. If the darkest colour is in doubt an additional colour of process black will be used and added to the artwork.

MULTIPLE COUNTRY LAYOUT



3

OR FOR NARROW HEIGHT SRPS



3

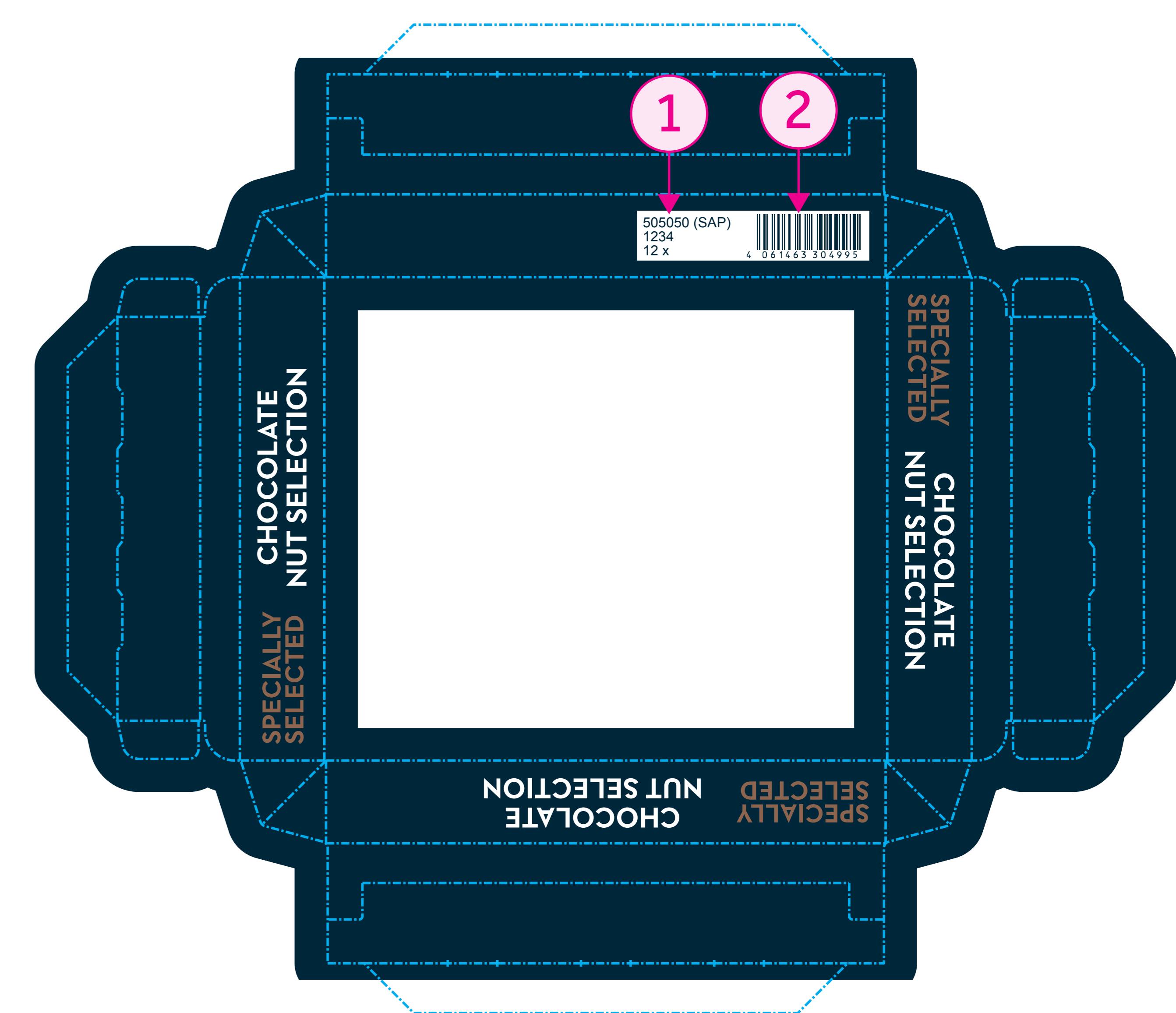
Where a product is sold in more than one country multiple Aldi Order GTIN Barcodes and SAP text within a white identifier box will be required.

Each code and CBis ID number will need to be identified with a country abbreviation ellipse as the below examples. This is printed in the darkest colour on the artwork.

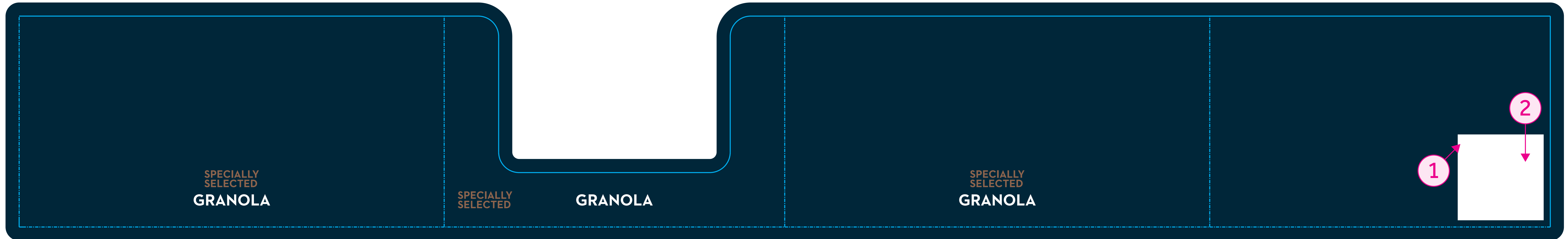
The layout and specifications follow the single country version (points 1 and 2).

UK IE SPN GER

SMALLER SRP SIZES/TRAYS



SRPS (DISPLAY CASES) WITH ORDER GTINS ADDED SEPARATELY



1

SRPs (Display Cases) with Order GTINs added separately.

Include the GTIN 13 and all other required text in one single white box to the bottom right on the back side.

The SAP text is in ARIAL at 12pt and is set in black. Both the box and text can be reduced to fit however ensure the text and codes are still readable.

The information as briefed will be:
 1st line SAP number
 2nd line CBis ID number
 3rd line Quantity per case

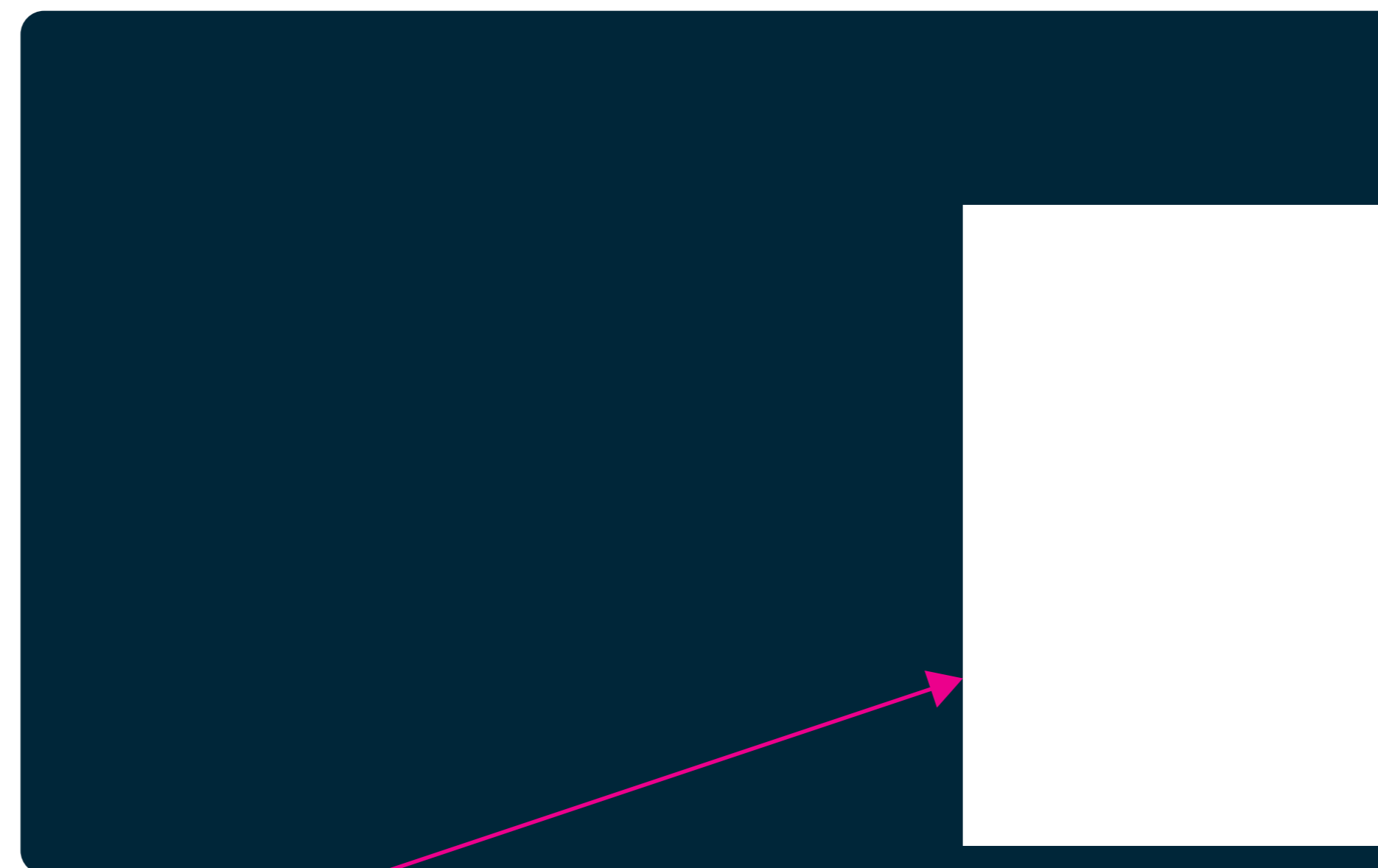
2

The Order GTIN is a GTIN13 code. For Flexographic printing we recommend a magnification factor of 150%, however this can be reduced to 100% if necessary.

The Aldi Order GTIN Barcode will need to be checked by Aldi/Supplier/Printer to ensure it scans correctly.

The code is to be coloured in the darkest colour on the artwork. If the darkest colour is in doubt an additional colour of process black will be used and added to the artwork.

MULTIPLE COUNTRY LAYOUT



3

OR FOR NARROW HEIGHT SRPS



3

Where a product is sold in more than one country multiple Aldi Order GTIN Barcodes and SAP text within a white identifier box will be required.

Each code and CBis ID number will need to be identified with a country abbreviation ellipse as the below examples. This is printed in the darkest colour on the artwork.

The layout and specifications follow the single country version (points 1 and 2).

UK IE SPN GER

SMALLER SRP SIZES/TRAYS

