

## **Aldi Terms and Conditions Aldi UK's Valentine's Day Perfume Competition**

**The Promoter** is Aldi Stores Limited, Holly Lane, Atherstone, Warwickshire, CV9 2SQ.

### **How to enter:**

1. To enter the competition, Applicants must be 18 years of age or older and be the holder of a valid Instagram account.
2. To enter Applicants must like the post, follow @aldispecialbuysuk and comment either “💙💜” to win Gentleman & Je Suis Femme or “❤️💛” to win Mon Amour & Power on the relevant post associated with the giveaway captioned “We're treating our faves this Valentine's Day 🥰👉” posted on @aldispecialbuysuk on 02/02/2026.
3. Entries can be submitted from 9:00am on 02/02/2026 to 11:59pm on 05/02/2026.
4. All entries received after 11:59pm on 05/02/2026 will be automatically disqualified.
5. 2(two) winners will be randomly selected from all valid entries by random draw performed by a computer process on 06.02.26
6. The winners will be contacted on or before 5pm on 06.02.26 via a direct message on Instagram and will be tagged in an Instagram story announcing them as the winners.
7. By entering the competition, Applicants accept the terms and conditions set out herein.
8. The Promoter is not responsible for any lost, late, incomplete, invalid, unintelligible or misdirected entries, which will be disqualified. No responsibility can be accepted for any technical failures of any kind or any unauthorised intervention in any part of the entry process, nor for any technical or human error, which may occur in the administration of this competition or the processing of entries.
9. Entries must not contain material that:
  - (a) is inappropriate, offensive, indecent, obscene, hateful, defamatory, derogatory or anything similar;
  - (b) promotes irresponsible or excessive drinking; or
  - (c) may promote bigotry, racism, hatred or harm against any group or individual or that may promote discrimination based on race, gender, religion, nationality, disability, sexual orientation, gender reassignment, marriage and civil partnership, pregnancy and maternity or age.
10. Applicants acknowledge that other Applicants may have submitted ideas and concepts that may be similar to their entry, and that they will not be entitled to any compensation or right to negotiate with the Promoter over such matters.
11. In the event of any dispute regarding the winner, the decision of the Promoter is final and no correspondence or discussion shall be entered into.
12. The Promoter reserves the right to disqualify any entrant if it has reasonable grounds to believe the entrant has breached any of these terms and conditions.

### **Eligibility:**

13. The competition is open to all residents in the UK over the age of 18 whom hold a valid Instagram account (held in accordance with the Instagram terms and conditions) except employees of:
  - (a) the Promoter;
  - (b) any business involved or associated with the competition; or
  - (c) any of the Promoter's agencies (including any of their parent and/or affiliate companies); or

(d) the immediate family (spouse, parents, siblings and children) and other household members of any such employee described in this clause.

14. In entering the competition, you confirm that you are eligible to do so. The Promoter may require you to provide proof that you are eligible to enter the competition. The Promoter reserves the right to verify Applicants' eligibility.
15. There is a limit of 1 (one) entry to the competition per person.
16. Internet access required.
17. The Promoter will not accept competition entries that are:
  - (a) automatically generated by computer;
  - (b) completed by third parties or in bulk; and/ or
  - (c) illegible, have been altered, reconstructed, forged or copied;

**Prize:**

18. The winners will each receive one of the below perfume bundles at random:

**Bundle 1:**Gentleman & Je Suis Femme

**Bundle 2:**

Mon Amour & Power

(the "**Prizes**").

19. The winners will be contacted directly via their social media account no later than 06.02.26 and they will be asked to confirm a UK address for delivery of the Prize. Prizes will be sent no later than 25.02.26.
20. The Promoter will make all reasonable efforts to contact the winner. If the winner cannot be contacted or are not available or has not claimed their prize within three days, the Promoter reserves the right to offer the prize to the next eligible entrant selected from the valid entries received before the closing date.
21. The prize is non-refundable, non-changeable and no cash alternative will be given.
22. The decision of the Promoter regarding any aspect of the prize draw is final and binding and no correspondence will be entered into about it.
23. The Promoter reserves the right in its absolute discretion to substitute another prize of similar or greater value.
24. The Promoter must either publish or make available information that indicates that a valid award took place. To comply with this obligation the Promoter will send the surname and county of the winner to anyone who emails [aldiuksocialcompetitions@aldi.co.uk](mailto:aldiuksocialcompetitions@aldi.co.uk) or writes to Aldi Stores Limited, Holly Lane, Atherstone, Warwickshire, CV9 2SQ (enclosing a self-addressed envelope) within one month after the closing date of the competition.
25. If you object to any or all of your surname, county and winning entry being published or made available, please contact the Promoter [aldiuksocialcompetitions@aldi.co.uk](mailto:aldiuksocialcompetitions@aldi.co.uk). In such circumstances, the Promoter must still provide the information and winning entry to the Advertising Standards Authority on request.

**Data protection and publicity:**

26. Insofar as the Promoter becomes a controller of any personal data relating to Applicants, any such personal data will be held and/or processed in accordance with current UK data protection legislation

and for the purposes of the current competition only. The details of the Promoter's privacy policy including details on how to exercise any rights under the data protection legislation can be found at [www.aldi.co.uk/privacy](http://www.aldi.co.uk/privacy)

27. Subject to clauses 24 and 25 above, no personal data of Applicants held and/or processed by the Promoter will be disclosed to a third party without the data subject's prior consent, other than is absolutely necessary so as to fulfil the terms of the competition, in which case such processing will be subject to the necessary lawful basis under data protection legislation.
28. You should not submit any personal data that is not personal to and/or relates specifically to you. You hereby warrant that the information which you submit and/or distribute will not infringe the intellectual property or any other rights of any third party, and will not contain anything which is defamatory, obscene, indecent, harassing or threatening.
29. By entering this competition, you hereby warrant that all information submitted by you is true, current and complete.

**Ownership and publication of competition entries and intellectual property rights:**

30. Winner may be asked to take part in publicity accompanying or resulting from this competition. By entering this competition you hereby assign to the Promoter, and waive your moral rights in, any intellectual property rights whatsoever in your entry and confirm that you have no rights in any promotional or advertising material or similar which arises out of, or is in connection, with this competition.

**General:**

31. The Promoter reserves the right, at its sole discretion, to disqualify any entry that does comply with these terms and conditions.
32. The Promoter reserves the right to amend or withdraw this competition if circumstances arise which are beyond its control.
33. The Promoter reserves the right to disqualify any individual it finds to be tampering with the operation of the competition or in an unsportsmanlike or disruptive manner. Any attempt by any person deliberately to undermine the legitimate operation of the competition may be a violation of criminal and civil law and, should such an attempt be made, the Promoter reserves the right to seek damages from any such person to the fullest extent permitted by law. The Promoter's failure to enforce any of these terms and conditions shall not constitute a waiver of that provision.
34. Except where prohibited, Applicants agree that:
  - (a) any and all claims brought by them in relation to this competition, and any consequential judgments or awards, shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this competition and
  - (b) under no circumstances will Applicants be permitted to obtain awards for, and Applicants hereby waive all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than actual out-of-pocket expenses, and any and all rights to have damages otherwise increased. Subject to any liability arising as a result of its fraud or fraudulent misrepresentation, the Promoter's liability for claims related to this competition is limited to a maximum of three thousand pounds.
35. To the extent permitted by law, the Promoter is not liable for any injury or damage to persons or property, which may be caused, directly or indirectly, from any entrant's participation in the competition or from any prize.
36. All issues and questions (whether contractual or non-contractual) concerning the construction, validity, interpretation and enforceability of these terms and conditions shall be governed by and construed in accordance with the laws of England and Wales and the parties hereby agree to the exclusive jurisdiction of the English courts.