

Aldi Terms and Conditions – Aldi Winefluencer Club 2025

The Promoter is Aldi Stores Limited, Holly Lane, Atherstone, Warwickshire, CV9 2SQ. Our company number is 02321869.

How to enter:

1. To enter the competition, applicants must be 18 years of age or older and be the holder of a valid Facebook / Instagram / Twitter/X / TikTok account.
2. To enter Applicants must:
 - (a) “Follow” the @ALDIUK Twitter/X account, @ALDIUK Instagram account, AND/OR @ALDIUK TikTok account and remain “following” for the duration of the competition; and
 - (b) Send an e-mail to winefluencerclub@aldi.co.uk, including your full name, the name of your Instagram, Twitter/X AND/OR TikTok handles, and the number of followers for each account. If you have just one of the listed social media accounts, you may list one.
 - (c) Send proof of age (driving license or passport)
 - (d) Write a 150-word explanation of why you think you should be selected to become an ALDI Winefluencer Club member and share what your favourite wine is and why.
3. Entries can be submitted from 00:01 (GMT) on 24/02/25 to 23:59 (GMT) on 18/03/25.
4. All entries received after 23:59 (GMT) on 18/03/25 will be automatically discounted.
5. Winners will be chosen from all valid entries and will be contacted via email within 7 days of the closing date for entries to be submitted.
6. By entering the competition, applicants accept the terms and conditions set out herein.
7. The Promoter is not responsible for any lost, late, incomplete, invalid, unintelligible or misdirected entries, which will be disqualified. No responsibility can be accepted by the Promoter for any technical failures of any kind or any unauthorised intervention in any part of the entry process, nor for any technical or human error, which may occur in the administration of this competition or the processing of entries.
8. Entries must not contain material that, at the Promoter’s sole discretion:
 - (a) is inappropriate, offensive, indecent, obscene, hateful, defamatory, derogatory or anything similar;
 - (b) promotes irresponsible or excessive drinking; or
 - (c) may promote bigotry, racism, hatred or harm against any group or individual or that may promote discrimination based on race, gender, religion, nationality, disability, sexual orientation, gender reassignment, marriage and civil partnership, pregnancy and maternity or age.
9. Entrants acknowledge that other entrants may have submitted ideas and concepts that may be similar to their entry, and that they will not be entitled to any compensation or right to negotiate with the Promoter over such matters.

10. Entrants warrant that their entries are their own original creation and have not been copied and/or reposted content belonging to any other person.
11. In the event of any dispute regarding the winners of the competition, the decision of the Promoter is to be treated as final and no correspondence or discussion shall be entered into by the Promoter.
12. The Promoter reserves the right to disqualify any entrant if it has reasonable grounds to believe the entrant has breached any of these terms and conditions.

Eligibility:

13. The competition is open to all residents in the UK over the age of 18 whom hold a valid Facebook / Instagram / Twitter/X / TikTok account (held in accordance with the Facebook / Instagram / Twitter/X / TikTok terms and conditions, with the exception of employees of:
 - (a) the Promoter;
 - (b) any business involved or associated with the competition; or
 - (c) any of the Promoter's agencies (including any of their parent and/or affiliate companies); or
 - (d) the immediate family (spouse, parents, siblings and children) and other household members of any such employee described in this clause.
14. In entering the competition, you confirm that you are eligible to do so. The Promoter may require you to provide proof that you are eligible to enter the competition and the Promoter reserves the right to verify entrants' eligibility.
15. There is a limit of 1 (one) entry to the competition per person.
16. Internet access required.
17. You may only enter the Competition using an email account that you control.
18. The Promoter will not accept competition entries that are:
 - (a) automatically generated by computer;
 - (b) completed by third parties or in bulk; or
 - (c) illegible, have been altered, reconstructed, forged or copied;
 - (d) submitted under a false name or address, or the provision of any other untruthful, inaccurate or misleading information;

Prize:

19. Each winner will receive 6 wines in total (the "**Prize**") from Aldi's Spring Summer and Autumn Winter wine range.

20. The winners will be contacted directly via email no later than 7 days after the Competition ends and they will be asked to confirm a UK address for delivery of the Prize.
21. The Promoter will make all reasonable efforts to contact the winners. If the winners cannot be contacted, are not available or have not claimed their prize within five days of being notified by the Promoter, the Promoter reserves the right to offer the prize to the next eligible entrant selected from the valid entries received before the closing date.
22. The prize is non-refundable, non-changeable and no cash alternative will be given.
23. The decision of the Promoter regarding any aspect of the prize draw is final and the Promoter will not enter into any further correspondence regarding the outcome of the prize draw.
24. The Promoter reserves the right, in its absolute discretion, to substitute another prize of similar or greater value.
25. The Promoter must either publish or make available information that indicates that a valid award took place. To comply with this obligation the Promoter will send the surname and county of residence of the winners to anyone who emails winefluencerclub@aldi.co.uk within one month after the closing date of the competition.
26. If you object to any or all of your surname, county and winning entry being published or made available, please contact the Promoter via email at winefluencerclub@aldi.co.uk. In such circumstances, the Promoter must still provide the information and winning entry to the Advertising Standards Authority on request.

Judging:

27. The competition entries will be judged by a panel of three judges based on the entry that they deem to be the most suitable and original.
28. The decision of the panel of judges (acting reasonably) will be final.
29. The Promoter will send the full names of the judges to anyone who writes within one month after the closing date of the competition requesting details of the judges and who encloses a self-addressed envelope to Aldi Store Ltd, Holly Lane, Atherstone, Warwickshire, CV9 2SQ.

Data protection and publicity:

30. Insofar as the Promoter becomes a controller of any personal data relating to entrants, any such personal data will be held and/or processed in accordance with current UK data protection legislation and for the purposes of the current competition only. The details of the Promoter's privacy policy including details on how to exercise any rights under the data protection legislation can be found at www.aldi.co.uk/privacy and <https://clarioncomms.co.uk/clarion-internet-privacy-policy-september-2020>
31. Subject to **clause 25** above, no personal data of entrants held and/or processed by the Promoter will be disclosed to a third party without the data subject's prior consent, other than is absolutely necessary so as to fulfil the terms of the competition, in which case such processing will be subject to the necessary lawful basis under data protection legislation.

32. You should not submit any personal data that is not personal to and/or relates specifically to you.
33. You hereby warrant that the information which you submit and/or distribute, including the content posted via your Facebook / Instagram / Twitter/X / TikTok account, will not infringe the intellectual property or any other rights of any third party, and will not contain anything which is defamatory, obscene, indecent, harassing or threatening.
34. By entering this competition, you hereby warrant that all information and social media content submitted in connection with this competition by you is true, current and complete.

Ownership and publication of competition entries and intellectual property rights:

35. Winners may be required to take part in publicity releases accompanying or resulting from this competition. By entering into this competition you hereby assign to the Promoter, and waive your moral rights in, the copyright and all other intellectual property rights whatsoever in your entry and confirm that you have no rights in any promotional or advertising material or similar which arises out of, or is in connection, with this competition.
36. For the avoidance of doubt, by entering this competition, the entrants agree for the images and/or videos shared as part of their entry to be used and shared via the Promoter's social media channels.

General:

37. The Promoter reserves the right, at its sole discretion, to disqualify any entry that does not comply with these terms and conditions.
38. The Promoter reserves the right to amend or withdraw this competition if circumstances arise which are beyond its control.
39. The Promoter reserves the right to disqualify any individual it finds to be tampering with the operation of the competition or in an unsportsmanlike or disruptive manner. Any attempt by any person deliberately to undermine the legitimate operation of the competition may be a violation of criminal and civil law and, should such an attempt be made, the Promoter reserves the right to seek damages from any such person to the fullest extent permitted by law. The Promoter's failure to enforce any of these terms and conditions shall not constitute a waiver of that provision.
40. Except where prohibited, entrants agree that:
 - (a) any and all claims brought by them in relation to this competition, and any consequential judgments or awards, shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this competition; and
 - (b) under no circumstances will entrants be permitted to obtain awards for, and entrants hereby waive all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than actual out-of-pocket expenses, and any and all rights to have damages otherwise increased. Subject to any liability arising as a result of its fraud or fraudulent misrepresentation, the Promoter's liability for claims related to this promotion is limited to a maximum of three thousand pounds.
41. To the extent permitted by law, the Promoter is not liable for any injury or damage to persons or property, which may be caused, directly or indirectly, from any entrant's participation in the competition or from any prize.

42. All claims (whether contractual or non-contractual) concerning the construction, validity, interpretation and enforceability of these terms and conditions shall be governed by and construed in accordance with the laws of England and Wales and the parties hereby agree to the exclusive jurisdiction of the English courts.
43. Any other competitions or promotions run by the Promoter will be governed by their own separate terms and conditions.

To contact us, please visit us at help.aldi.co.uk/s/ or call us on 0800 042 0800.