

Sainsbury's may sell other products at different prices. Checked on sainsburys.co.uk on 21/01/26. Nectar prices excluded. Aldi price and packaging correct as of 21/01/26. Aldi Smoked Salmon 100g. £2.49. Scottish Mild Smoked Salmon 100g. £3.75. Product packaging and prices may differ in Scotland, Wales and Aldi Local. For more ways to save at Aldi, see aldi.co.uk/amazing-savings

ALDI				
Product code	Product name	Item price	Weight (no symbols)	Weight measurement
847203	Smoked Salmon 100g	£2.49	100	g
		£2.49		
		ALDI Basket - no multibuy offers required, just every day low prices		

Sainsburys Product					
Sainsburys Product	Weight (no symbols)	Weight measurement	Per item price including any multibuy offers	Pro rata price including any multibuy offers and size	Aldi savings
Sainsbury's ASC Scottish Mild Smoked Salmon 100g (Ready to Eat)	100	g	£3.75	£3.75	33.60%
				£3.75	33.60%
			Total of cheapest competitor prices, adjusted for size variances and applying multibuy prices.		£1.26