

Based on a comparison of Aldi products against products shown only. Tesco may sell own brand/other products at different prices. †
Excluding Clubcard prices. Lowest Tesco price pro rata, considering size and offers, used and checked on 18.03.25. Aldi prices and packaging correct as of 18.03.25. Subject to availability.
Product packaging may differ in each region. Products and prices may vary in store, Scotland, Wales, Aldi Local and online. For more information visit aldi.co.uk/swap-which? endorsement based on approximately 40 branded and non-branded items compared monthly in 2024.

ALDI				
Product code	Product name	Item price	Weight (no symbols)	Weight measurement
850423	Specialty Selected Mild & Delicate Smoked Salmon 100g	£3.29	100	g
47677	Emporium Full Fat Soft Cheese 200g	£0.95	200	g
733125	The Juice Company 100% Pure Pressed Orange Juice Smooth 1l	£1.75	1	l
707053	Bagels Plain 5pk	£0.75	5	pack
807396	Nature's Pick Ripe & Ready Medium Avocado 2 Pack	£1.49	2	pack
736172	Merevale Large British Free Range Eggs 6 Pack	£1.75	6	pack
Total		£9.98		
ALDI Basket - no multibuy offers required, just every day low prices				

Tesco Product					Aldi savings
Tesco Product	Weight (no symbols)	Weight measurement	Per item price including any multibuy offers	Pro rata price including any multibuy offers and size	
Tesco Finest Mild & Delicate Scottish Smoked Salmon 100G	100	g	£4.75	£4.75	30.74%
Tesco Soft Cheese Plain Full Fat 200G	200	g	£1.50	£1.50	36.67%
Tesco 100% Pure Orange Juice Smooth 1 Litre	1	l	£2.00	£2.00	12.50%
Tesco Original Bagels 5 Pack	5	pack	£0.75	£0.75	0.00%
Tesco Perfectly Ripe Avocados Twin Pack	2	pack	£1.60	£1.60	6.88%
Tesco Large Free Range Eggs 6 Pack	6	pack	£1.95	£1.95	10.26%
Total				£12.55	20.48%
				Total of cheapest competitor prices, adjusted for size variances and applying multibuy prices.	£2.57