

In Scotland and Wales, in store alcohol prices may be higher and alcohol may not be sold before 10am in accordance with Scottish laws. Which? Cheapest Supermarket 2024 endorsement is based on an independent comparison over 12 months of Lidl, Asda, Morrisons, Tesco, Sainsbury's, Ocado, Waitrose and Aldi. For more information visit [which.co.uk/reviews/supermarkets/article/supermarket-price-comparison](https://www.which.co.uk/reviews/supermarkets/article/supermarket-price-comparison) Based on a comparison of Aldi products against products shown only. Tesco may sell own brand/other products at different prices. †Excluding Clubcard prices. Lowest Tesco price pro rata, considering size and offers, used and checked on 07/03/25. Aldi prices and packaging correct as of 07/03/25. Subject to availability. Product packaging may differ in each region. Products and prices may vary in store, Scotland, Wales, Aldi Local and online. For more information visit [aldi.co.uk/swap](https://www.aldi.co.uk/swap)

ALDI				
Product code	Product name	Item price	Weight (no symbols)	Weight measurement
701501	Specially Selected Sliced Smoked Salmon 100g	3.29	100	g
47677	Emporium Full Fat Soft Cheese 200g	0.95	200	g
845175	Costellore Italian Sparkling Rosé 75cl	7.49	75	cl
702053	Village Bakery Plain Bagels	0.75	5	pack
807396	Nature's Pick Ripe & Ready Medium Avocado 2 Pack	1.49	2	pack
736172	Merevale 6 Large Free Range Eggs	£1.75	6	pack
Total		£15.72		
		ALDI Basket - no multibuy offers required, just every day low prices		

Tesco Product					
Tesco Product	Weight (no symbols)	Weight measurement	Per item price including any multibuy offers	Pro rata price including any multibuy offers and size	Aldi savings
Tesco Finest Scottish Smoked Salmon Mild & Delicate 100G	100	g	4.75	£4.75	30.74%
Tesco Soft Cheese Plain Full Fat 200G	200	g	1.6	£1.60	40.63%
Freixenet Italian Sparkling Rose 75Cl	75	cl	12.5	£12.50	40.08%
Tesco Original Bagels 5 Pack	5	pack	0.75	£0.75	0.00%
Tesco Ripe & Ready Twin Pack Avocados	2	pack	£1.60	£1.60	6.88%
Tesco Large Free Range Eggs 6 Pack	6	pack	£1.95	£1.95	10.26%
Total				£23.15	32.10%
			Total of cheapest competitor prices, adjusted for size variances and applying multibuy prices.		£7.43