

Based on a comparison of Aldi products against products shown only. Tesco may sell own brand/other products at different prices. †
Excluding Clubcard prices. Lowest Tesco price pro rata, considering size and offers, used and checked on 14.03.25. Aldi prices and packaging correct as of 14.03.25. Subject to availability.
Product packaging may differ in each region. Products and prices may vary in store, Scotland, Wales, Aldi Local and online.

ALDI				
Product code	Product name	Item price	Weight (no symbols)	Weight measurement
701501	Specially Selected Mild & Delicate Smoked Salmon 100g	3.29	100	g
47677/ 710991	Emporium Full Fat Soft Cheese 200g	0.95	200	g
845175	Costellore Italian Sparkling Rosé 75cl	7.49	75	cl
702053	Bagels Plain 5pk	0.79	5	pack
807396	Nature's Pick Ripe & Ready Medium Avocado 2 Pack	1.49	2	pack
700547	Merevale Large Scottish Free Range Eggs 6 Pack	£1.75	6	pack
Total		£15.76	ALDI Basket - no multibuy offers required, just every day low prices	

Tesco Product					
Tesco Product	Weight (no symbols)	Weight measurement	Per item price including any multibuy offers	Pro rata price including any multibuy offers and size	Aldi savings
Tesco Finest Mild & Delicate Scottish Smoked Salmon 100G	100	g	4.75	£4.75	30.74%
Tesco Soft Cheese Plain Full Fat 200G	200	g	1.5	£1.50	36.67%
Freixenet Italian Sparkling Rose 75Cl	75	cl	12.5	£12.50	40.08%
Tesco Original Bagels 5 Pack	5	pack	0.75	£0.75	-5.33%
Tesco Ripe & Ready Twin Pack Avocados	2	pack	£1.60	£1.60	6.88%
Tesco Large Free Range Eggs 6 Pack	6	pack	£1.95	£1.95	10.26%
Total				£23.05	31.63%
				Total of cheapest competitor prices, adjusted for size variances and applying multibuy prices.	£7.29