



Last Refreshed: 20/04/2026

## Hero Products Price Check

ALDI Article ID	ALDI Product Description	ALDI UOM	ALDI Retail	Competitor Name	Competitor Product Description	Competitor UOM	Shelf Price	Shelf Pro Rate Price	Competitor Last Seen
494752	Marinated Chicken Breasts, Cajun	275g	£2.99	Tesco	Tesco Cajun Chicken Escalopes 350g	350g	£4.50	£3.54	20/04/2026
494752	Marinated Chicken Breasts, Cajun	275g	£2.99	Sainsbury's	Sainsbury's Cajun Spiced British Fresh Chicken Breast Grills x2 330g	330g	£4.25	£3.54	20/04/2026
494752	Marinated Chicken Breasts, Sweet Chilli	316g	£2.99	Tesco	Tesco Sweet Chilli Chicken Escalopes 316G	316g	£4.50	£4.50	20/04/2026
494752	Marinated Chicken Breasts, Sweet Chilli	316g	£2.99	Morrisons	Morrisons Sweet Chilli Chicken 390g	320g	£5.65	£5.58	20/04/2026
494752	Marinated Chicken Breasts, Sweet Chilli	316g	£2.99	Sainsbury's	Sainsbury's Just Cook Sweet Chilli Chicken Breast Sizzlers 315g	315g	£4.50	£4.51	20/04/2026
339979	Strawberries 227g e	227g	£1.49	Asda	ASDA Ripe & Sweet Strawberries 227g	227g	£1.67	£1.67	20/04/2026
339979	Strawberries 227g e	227g	£1.49	Tesco	Tesco Strawberries 227G	227g	£2.30	£2.30	20/04/2026
339979	Strawberries 227g e	227g	£1.49	Morrisons	Morrisons The Greengrocer's On Market Street Strawberries 227g	227g	£2.50	£2.50	20/04/2026
339979	Strawberries 227g e	227g	£1.49	Sainsbury's	Sainsbury's Strawberries 250g	250g	£2.50	£2.27	20/04/2026
340018	Wild Rocket 60g e	60g	£0.89	Sainsbury's	Sainsbury's Wild Rocket 60g	60g	£1.00	£1.00	20/04/2026
340018	Wild Rocket 60g e	60g	£0.89	Asda	ASDA Strong & Peppery Wild Rocket 60g	60g	£1.00	£1.00	20/04/2026
340018	Wild Rocket 60g e	60g	£0.89	Morrisons	Morrisons Wild Rocket 60g	60g	£1.00	£1.00	20/04/2026
340018	Wild Rocket 60g e	60g	£0.89	Tesco	Tesco Wild Rocket 60G	60g	£1.00	£1.00	20/04/2026
744798	PREM Jrsy Royal Potatoes 500g e	500g	£1.59	Asda	Jersey Royal Potatoes	450g	£1.45		20/04/2026
744798	PREM Jrsy Royal Potatoes 500g e	500g	£1.59	Morrisons	Jersey Royal Potatoes 450g	450g	£2.00		20/04/2026
744798	PREM Jrsy Royal Potatoes 500g e	500g	£1.59	Tesco	Sainsbury's 450g Jersey Royal Baby New Potatoes. Taste the Difference	450g	£2.40		20/04/2026
744798	PREM Jrsy Royal Potatoes 500g e	500g	£1.59	Sainsbury's	Tesco Finest Jersey Royals 450g	450g	£2.20		20/04/2026

✓ Prices checked at Tesco, Asda, Sainsbury's and Morrisons on products set out above every week with any Aldi price adjustment within 11 days. Prices pro-rated. Loyalty card prices and multi-buy offers excluded. Retailers may sell other products at different prices.