



# Hero Products Price Check

Last Checked: 09/02/2026

ALDI Product Description	ALDI UOM	ALDI Retail	Competitor Name	Competitor Product Description	Match Status	Competitor UOM	Shelf Price	Shelf Pro Rate Price	Price Check Date
6 Medium Free Range Eggs	6ea	£1.55	Morrisons	Morrisons Medium Free Range Eggs 6 Pack 6 per pack	Exact Match	6ea	£1.75	£1.75	09/02/2026
6 Medium Free Range Eggs	6ea	£1.55	Sainsbury's	Sainsbury's British Free Range Eggs Medium x6	Exact Match	6ea	£1.80	£1.80	09/02/2026
6 Medium Free Range Eggs	6ea	£1.55	Tesco	Tesco Free Range Eggs Medium 6 Pack	Exact Match	6ea	£1.80	£1.80	09/02/2026
6 Medium Free Range Eggs	6ea	£1.55	Asda	ASDA Free Range 6 Medium Eggs 6PK	Exact Match	6ea	£1.80	£1.80	09/02/2026
Caster Sugar 1kg	1000g	£1.49	Sainsbury's	Sainsbury's White Caster Sugar 500g	Relevant Match	500g	£1.30	£2.60	09/02/2026
Caster Sugar 1kg	1000g	£1.49	Tesco	Silver Spoon Caster Sugar 1kg	Exact Match	1000g	£2.25	£2.25	09/02/2026
Caster Sugar 1kg	1000g	£1.49	Sainsbury's	Sainsbury's White Caster Sugar 1kg	Exact Match	1000g	£1.75	£1.75	09/02/2026
Caster Sugar 1kg	1000g	£1.49	Asda	ASDA Caster Sugar 1kg	Exact Match	1000g	£1.56	£1.56	09/02/2026
Caster Sugar 1kg	1000g	£1.49	Morrisons	Tate & Lyle Pure Cane Caster Sugar 1kg	Relevant Match	1000g	£2.25	£2.25	09/02/2026
Caster Sugar 1kg	1000g	£1.49	Morrisons	Tate & Lyle Fairtrade Golden Caster Pure Cane Sugar 1kg	Exact Match	1000g	£2.00	£2.00	09/02/2026
Caster Sugar 1kg	1000g	£1.49	Asda	Silver Spoon Caster Sugar 1kg	Relevant Match	1000g	£2.00	£2.00	09/02/2026
Frz Blueberries 400g	400g	£1.99	Morrisons	Morrisons Blueberries 350g	Exact Match	350g	£3.35	£3.83	09/02/2026
Frz Blueberries 400g	400g	£1.99	Asda	ASDA Blueberries 350g	Exact Match	350g	£2.82	£3.22	09/02/2026
Frz Blueberries 400g	400g	£1.99	Tesco	Tesco Blueberries 350g	Exact Match	350g	£3.10	£3.54	09/02/2026
Frz Blueberries 400g	400g	£1.99	Sainsbury's	Sainsbury's Frozen Blueberries 400g	Exact Match	400g	£3.30	£3.30	09/02/2026
Golden Syrup 750g	750g	£1.49	Morrisons	Morrisons Golden Syrup 750g	Exact Match	750g	£1.75	£1.75	09/02/2026
Golden Syrup 750g	750g	£1.49	Asda	ASDA Golden Syrup 750g 700G	Exact Match	750g	£1.72	£1.72	09/02/2026
Golden Syrup 750g	750g	£1.49	Tesco	Tesco Golden Syrup 680G	Exact Match	680g	£1.70	£1.88	09/02/2026
Golden Syrup 750g	750g	£1.49	Sainsbury's	Sainsbury's Golden Syrup 750g	Exact Match	750g	£2.00	£2.00	09/02/2026
Lemons packed 750g	6ea	£0.99	Morrisons	Morrisons Unwaxed Lemons 4 Pack 4 per pack	Exact Match	4ea	£1.20	£1.80	09/02/2026
Lemons packed 750g	6ea	£0.99	Tesco	Tesco Lemons 4 Pack	Exact Match	4ea	£1.40	£2.10	09/02/2026
Lemons packed 750g	6ea	£0.99	Asda	ASDA Tangy & Zesty Lemons 4PK	Exact Match	4ea	£0.94	£1.41	09/02/2026
Lemons packed 750g	6ea	£0.99	Sainsbury's	Sainsbury's Lemons Unwaxed minimum 5	Exact Match	5ea	£1.75	£2.10	09/02/2026
Luxury Hot Cross Buns 4pk	4ea	£1.49	Asda	Exceptional by ASDA 4 Extra Fruity Hot Cross Buns 4PK	Exact Match	4ea	£1.77	£1.77	09/02/2026
Luxury Hot Cross Buns 4pk	4ea	£1.49	Sainsbury's	Sainsbury's Fruity Hot Cross Buns, Taste the Difference x4 280g	Exact Match	4ea	£2.00	£2.00	09/02/2026
Luxury Hot Cross Buns 4pk	4ea	£1.49	Morrisons	Morrisons The Best Extra Fruity Hot Cross Buns 4 Pack 4 per pack	Exact Match	4ea	£1.80	£1.80	09/02/2026
Luxury Hot Cross Buns 4pk	4ea	£1.49	Tesco	Tesco Finest Extra Fruity Hot Cross Buns 4 pack	Exact Match	4ea	£2.00	£2.00	09/02/2026
Nappies Size 1	24ea	£0.75	Morrisons	Nutmeg Newborn Nappies Size 1 x 24 Pack 24 per pack	Exact Match	24ea	£0.75	£0.75	09/02/2026
Nappies Size 1	24ea	£0.75	Sainsbury's	Sainsbury's Little Ones Newborn Super Soft Nappies Size 1, 2kg-5kg 4-11lb x26	Exact Match	26ea	£0.81	£0.75	09/02/2026
Nappies Size 1	24ea	£0.75	Asda	LITTLE ANGELS by ASDA Little Angels by Newborn size 1 2-5kg 24 Nappies 24PK	Exact Match	24ea	£0.75	£0.75	09/02/2026
Nicolas De Montbart 75cl	750ml	£9.99	Tesco	Gartissier Champagne Brut 75cl	Relevant Match	750ml	£14.00	£14.00	09/02/2026
Nicolas De Montbart 75cl	750ml	£9.99	Tesco	Louis Delaunay Brut Champagne 75cl	Exact Match	750ml	£14.00	£14.00	09/02/2026
Nicolas De Montbart 75cl	750ml	£9.99	Asda	Louvel Fontaine Champagne Brut 75cl	Exact Match	750ml	£10.00	£10.00	09/02/2026
Nicolas De Montbart 75cl	750ml	£9.99	Sainsbury's	Etienne Dumont Brut Champagne, Non Vintage	Exact Match	750ml	£15.49	£15.49	04/02/2026
Nicolas De Montbart 75cl	750ml	£9.99	Asda	Henri Cachet Champagne Brut 75cl	Relevant Match	750ml	£14.00	£14.00	09/02/2026
Nicolas De Montbart 75cl	750ml	£9.99	Morrisons	Champagne Charles Clement Cuvee Des Vignerons 75cl 750ml	Exact Match	750ml	£25.00	£25.00	09/02/2026
Plain Flour 1.5kg	1500g	£0.70	Tesco	Stockwell & Co. Plain Flour 1.5kg	Exact Match	1500g	£0.70	£0.70	09/02/2026
Plain Flour 1.5kg	1500g	£0.70	Asda	Neill's Golden Fleece Plain Flour 1.5kg	Relevant Match	1500g	£1.90	£1.90	09/02/2026
Plain Flour 1.5kg	1500g	£0.70	Asda	BAKE by ASDA Bake by Plain Flour 1.5kg	Relevant Match	1500g	£0.75	£0.75	09/02/2026
Plain Flour 1.5kg	1500g	£0.70	Asda	JUST ESSENTIALS by ASDA Just Essentials Plain Flour 1.5kg	Exact Match	1500g	£0.70	£0.70	09/02/2026
Plain Flour 1.5kg	1500g	£0.70	Asda	Mortons Plain Flour 1.5kg	Relevant Match	1500g	£1.80	£1.80	09/02/2026
Plain Flour 1.5kg	1500g	£0.70	Morrisons	Morrisons Plain Flour 1.5kg	Exact Match	1500g	£0.70	£0.70	09/02/2026
Plain Flour 1.5kg	1500g	£0.70	Sainsbury's	Mortons Plain Flour 1.5kg	Relevant Match	1500g	£1.90	£1.90	09/02/2026
Plain Flour 1.5kg	1500g	£0.70	Sainsbury's	Sainsbury's Plain Flour 1.5kg	Exact Match	1500g	£0.70	£0.70	09/02/2026
Plain Flour 1.5kg	1500g	£0.70	Tesco	Tesco Plain Flour 1.5kg	Relevant Match	1500g	£0.80	£0.80	09/02/2026
Plain Flour 1.5kg	1500g	£0.70	Morrisons	Morrisons Plain Flour 500g	Relevant Match	500g	£0.53	£1.59	09/02/2026
Plain Flour 1.5kg	1500g	£0.70	Asda	Carr's Premium Plain Flour 1kg	Relevant Match	1000g	£1.00	£1.50	09/02/2026
Premier Cru	750ml	£22.99	Asda	Blondel Champagne Premier Cru 750ml 75CL	Exact Match	750ml	£24.00	£24.00	09/02/2026
Premier Cru	750ml	£22.99	Tesco	Tesco Finest Premier Cru Brut Champagne 75cl	Exact Match	750ml	£26.00	£26.00	09/02/2026
Semi Skimmed Milk, Semi Skim Milk	1136ml	£1.20	Tesco	Tesco British Semi Skimmed Milk 1.13L 2 Pints	Exact Match	1136ml	£1.20	£1.20	09/02/2026
Semi Skimmed Milk, Semi Skim Milk	1136ml	£1.20	Sainsbury's	Sainsbury's British Semi Skimmed Milk 1.13L (2 pint)	Exact Match	1136ml	£1.20	£1.20	09/02/2026
Semi Skimmed Milk, Semi Skim Milk	1136ml	£1.20	Morrisons	Morrisons British Semi Skimmed Milk 2 Pints 1.136L	Exact Match	1136ml	£1.20	£1.20	09/02/2026
Semi Skimmed Milk, Semi Skim Milk	1136ml	£1.20	Asda	ASDA British Milk Semi Skimmed 2 Pints 2 PINT	Exact Match	1136ml	£1.20	£1.20	09/02/2026
Semi Skimmed Milk, Semi Skimmed	1136ml	£1.20	Tesco	Tesco British Semi Skimmed Milk 1.13L 2 Pints	Exact Match	1136ml	£1.20	£1.20	09/02/2026
Semi Skimmed Milk, Semi Skimmed	1136ml	£1.20	Asda	ASDA British Milk Semi Skimmed 2 Pints 2 PINT	Exact Match	1136ml	£1.20	£1.20	09/02/2026
Semi Skimmed Milk, Semi Skimmed	1136ml	£1.20	Morrisons	Morrisons British Semi Skimmed Milk 2 Pints 1.136L	Exact Match	1136ml	£1.20	£1.20	09/02/2026
Semi Skimmed Milk, Semi Skimmed	1136ml	£1.20	Sainsbury's	Sainsbury's British Semi Skimmed Milk 1.13L (2 pint)	Exact Match	1136ml	£1.20	£1.20	09/02/2026

Prices checked at Tesco, Asda, Sainsbury's and Morrisons on products set out above every week with any Aldi price adjustment within 11 days. Prices pro-rated. Loyalty card prices and multi-buy offers excluded. Retailers may sell other products at different prices.